

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001-3796

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
162282-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Obermueller 4 Congress	OBERMUELLER 4 CONG	2079

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	162282	06832234

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	362	364

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/09/12	M-F 430-5a News	430-5a	-T-----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	10/09/12	4:38 AM	M-F 430-5a News	430-5a	:30	M00212H	\$150.00	NM
2	10/10/12	10/10/12	M-F 430-5a News	430-5a	--W----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	10/10/12	4:48 AM	M-F 430-5a News	430-5a	:30	M00212H	\$150.00	NM
3	10/11/12	10/11/12	M-F 430-5a News	430-5a	---T---	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	10/11/12	4:48 AM	M-F 430-5a News	430-5a	:30	M00212H	\$150.00	NM
4	10/15/12	10/15/12	M-F 430-5a News	430-5a	M-----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	4:54 AM	M-F 430-5a News	430-5a	:30	M00212H	\$150.00	NM
5	10/09/12	10/09/12	M-F GMA	7-9a	-T-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	10/09/12	7:54 AM	M-F GMA	7-9a	:30	M00212H	\$500.00	NM
6	10/11/12	10/11/12	M-F GMA	7-9a	---T---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	10/11/12	8:29 AM	M-F GMA	7-9a	:30	M00212H	\$500.00	NM

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Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
162282-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obermueller 4 Congress	OBERMUELLER 4 CONG	2079	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/12/12	10/12/12	M-F GMA	7-9a	----F--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	F	10/12/12	8:41 AM	M-F GMA	7-9a	:30	M00212H	\$500.00	NM
8	10/15/12	10/15/12	M-F GMA	7-9a	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	10/15/12	7:55 AM	M-F GMA	7-9a	:30	M00212H	\$500.00	NM
9	10/09/12	10/09/12	M-F 6-7a News	6-7a	-T-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Tu	10/09/12	6:43 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	M00212H	\$550.00	NM
10	10/11/12	10/11/12	M-F 6-7a News	6-7a	---T---	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Th	10/11/12	6:39 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	M00212H	\$550.00	NM
11	10/12/12	10/12/12	M-F 6-7a News	6-7a	----F--	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	F	10/12/12	6:43 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	M00212H	\$550.00	NM
12	10/15/12	10/15/12	M-F 6-7a News	6-7a	M-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	10/15/12	6:53 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	M00212H	\$550.00	NM
13	10/09/12	10/09/12	M-F Midday News	11a-12p	-T-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Tu	10/09/12	11:40 AM	M-F Midday News	11a-12p	:30	M00212H	\$350.00	NM
14	10/10/12	10/10/12	M-F Midday News	11a-12p	--W----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	W	10/10/12	11:26 AM	M-F Midday News	11a-12p	:30	M00212H	\$350.00	NM
15	10/12/12	10/12/12	M-F Midday News	11a-12p	----F--	:30	1	\$350.00	NM

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162282-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obermueller 4 Congress	OBERMUELLER 4 CONG	2079	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/12/12	10/12/12	M-F Midday News	11a-12p	----F--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			----F--		1	\$350.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/12/12	11:54 AM	M-F Midday News	11a-12p	:30	M00212H	\$350.00	NM
16	10/15/12	10/15/12	M-F Midday News	11a-12p	M-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$350.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	11:50 AM	M-F Midday News	11a-12p	:30	M00212H	\$350.00	NM
17	10/09/12	10/09/12	Twin Cities Live	3-4p	-T-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-T-----		1	\$225.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	10/09/12	3:44 PM	Twin Cities Live	3-4p	:30	M00212H	\$225.00	NM
program re-broadcast 10/9/12 106a on KSTP-TV									
18	10/11/12	10/11/12	Twin Cities Live	3-4p	---T---	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			---T---		1	\$225.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	10/11/12	3:22 PM	Twin Cities Live	3-4p	:30	M00212H	\$225.00	NM
program re-broadcast 10/11/12 106a on KSTP-TV									
19	10/12/12	10/12/12	Twin Cities Live	3-4p	----F--	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			----F--		1	\$225.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/12/12	3:24 PM	Twin Cities Live	3-4p	:30	M00212H	\$225.00	NM
program re-broadcast 10/12/12 106a on KSTP-TV									
20	10/15/12	10/15/12	Twin Cities Live	3-4p	M-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$225.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	3:35 PM	Twin Cities Live	3-4p	:30	M00212H	\$225.00	NM
program re-broadcast 10/15/12 106a on KSTP-TV									
21	10/09/12	10/09/12	Live with Kelly	9-10a	-T-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-T-----		1	\$350.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	10/09/12	9:34 AM	Live with Kelly	9-10a	:30	M00212H	\$350.00	NM
22	10/10/12	10/10/12	Live with Kelly	9-10a	--W----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			--W----		1	\$350.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	10/10/12	9:48 AM	Live with Kelly	9-10a	:30	M00212H	\$350.00	NM
23	10/11/12	10/11/12	Live with Kelly	9-10a	---T---	:30	1	\$350.00	NM

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Obermueller 4 Congress	OBERMUELLER 4 CONG	2079	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/11/12	10/11/12	Live with Kelly	9-10a	---T---	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$350.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Th	10/11/12	9:37 AM	Live with Kelly	9-10a	:30	M00212H	\$350.00	NM
24	10/15/12	10/15/12	Live with Kelly	9-10a	M-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12			M-----		<u>Spots/Week</u> 1	<u>Rate</u> \$350.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	10/15/12	9:49 AM	Live with Kelly	9-10a	:30	M00212H	\$350.00	NM
25	10/09/12	10/09/12	The Chew	12-1p	-T-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			-T-----		<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Tu	10/09/12	12:29 PM	The Chew	12-1p	:30	M00212H	\$300.00	NM
26	10/10/12	10/10/12	The Chew	12-1p	--W----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			--W----		<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	W	10/10/12	12:57 PM	The Chew	12-1p	:30	M00212H	\$300.00	NM
27	10/11/12	10/11/12	The Chew	12-1p	---T---	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Th	10/11/12	12:31 PM	The Chew	12-1p	:30	M00212H	\$300.00	NM
28	10/12/12	10/12/12	The Chew	12-1p	----F--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	F	10/12/12	12:30 PM	The Chew	12-1p	:30	M00212H	\$300.00	NM
29	10/09/12	10/09/12	M-F The View	10-11a	-T-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			-T-----		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Tu	10/09/12	10:59 AM	M-F The View	10-11a	:30	M00212H	\$500.00	NM
30	10/11/12	10/11/12	M-F The View	10-11a	---T---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Th	10/11/12	10:59 AM	M-F The View	10-11a	:30	M00212H	\$500.00	NM
31	10/12/12	10/12/12	M-F The View	10-11a	----F--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	F	10/12/12	10:59 AM	M-F The View	10-11a	:30	M00212H	\$500.00	NM

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Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
162282-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obermueller 4 Congress	OBERMUELLER 4 CONG	2079	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/12/12	10/12/12	M-F The View	10-11a	----F--	:30	1	\$500.00	NM
32	10/10/12	10/10/12	Millionaire	4-430p	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/10/12 4:23 PM Millionaire 4-430p :30 M00212H \$400.00 NM									
33	10/11/12	10/11/12	Millionaire	4-430p	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/11/12 4:15 PM Millionaire 4-430p :30 M00212H \$400.00 NM									
34	10/12/12	10/12/12	Millionaire	4-430p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 4:29 PM Millionaire 4-430p :30 M00212H \$400.00 NM									
35	10/15/12	10/15/12	Millionaire	4-430p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 4:17 PM Millionaire 4-430p :30 M00212H \$400.00 NM									
36	10/09/12	10/09/12	430p News	430-5p	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/09/12 4:50 PM 430p News 430-5p :30 M00212H \$400.00 NM									
37	10/11/12	10/11/12	430p News	430-5p	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/11/12 4:41 PM 430p News 430-5p :30 M00212H \$400.00 NM									
38	10/12/12	10/12/12	430p News	430-5p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 4:56 PM 430p News 430-5p :30 M00212H \$400.00 NM									
39	10/15/12	10/15/12	430p News	430-5p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 4:58 PM 430p News 430-5p :30 M00212H \$400.00 NM									
40	10/09/12	10/09/12	M-F 5-530p	5-530p	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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INVOICE



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Minneapolis, MN 55486-1011

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162282-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obermueller 4 Congress	OBERMUELLER 4 CONG	2079	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/09/12	10/09/12	M-F 5-530p	5-530p	-T-----	:30	1	\$700.00	NM
10/08/12 10/14/12 -T----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/09/12 5:23 PM M-F 5-530p 5-530p :30 M00212H \$700.00 NM									
41	10/10/12	10/10/12	M-F 5-530p	5-530p	--W----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/10/12 5:21 PM M-F 5-530p 5-530p :30 M00212H \$700.00 NM									
42	10/12/12	10/12/12	M-F 5-530p	5-530p	----F--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 5:22 PM M-F 5-530p 5-530p :30 M00212H \$700.00 NM									
43	10/15/12	10/15/12	M-F 5-530p	5-530p	M-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 5:22 PM M-F 5-530p 5-530p :30 M00212H \$700.00 NM									
44	10/09/12	10/09/12	M-F 1102p News	1102-1132p	-T-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/09/12 11:28 PM M-F 1102p News 1102-1132p :30 M00212H \$400.00 NM									
45	10/10/12	10/10/12	M-F 1102p News	1102-1132p	--W----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/10/12 11:20 PM M-F 1102p News 1102-1132p :30 M00212H \$400.00 NM									
46	10/11/12	10/11/12	M-F 1102p News	1102-1132p	---T---	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ---T--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/11/12 11:13 PM M-F 1102p News 1102-1132p :30 M00212H \$400.00 NM									
47	10/15/12	10/15/12	M-F 1102p News	1102-1132p	M-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 11:13 PM M-F 1102p News 1102-1132p :30 M00212H \$400.00 NM									
48	10/09/12	10/09/12	M-F, Su 10-1035p	10-1035p	-T-----	:30	1	\$1,350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$1,350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/09/12 10:23 PM M-F, Su 10-1035p 10-1035p :30 M00212H \$1,350.00 NM									

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162282-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obermueller 4 Congress	OBERMUELLER 4 CONG	2079	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/09/12	10/09/12	M-F, Su 10-1035p	10-1035p	-T-----	:30	1	\$1,350.00	NM
49	10/10/12	10/10/12	M-F, Su 10-1035p	10-1035p	--W----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 10/10/12 10:26 PM M-F, Su 10-1035p 10-1035p :30 M00212H \$1,350.00 NM									
50	10/11/12	10/11/12	M-F, Su 10-1035p	10-1035p	---T---	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/11/12 10:31 PM M-F, Su 10-1035p 10-1035p :30 M00212H \$1,350.00 NM									
51	10/14/12	10/14/12	Su 10-1035p	10-1035p	-----S	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 10:24 PM Su 10-1035p 10-1035p :30 M00212H \$1,300.00 NM									
52	10/15/12	10/15/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 10:31 PM M-F, Su 10-1035p 10-1035p :30 M00212H \$1,350.00 NM									
53	10/14/12	10/14/12	Sun 6-7a News	6-7a	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 6:22 AM Sun 6-7a News 6-7a :30 M00212H \$325.00 NM									
54	10/13/12	10/13/12	Sat 6a News	6-7a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 6:40 AM Sat 6a News 6-7a :30 M00212H \$250.00 NM									
55	10/14/12	10/14/12	Sun 8-9a	8-9a	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Su 10/14/12 8:29 AM Sun 8-9a 8-9a :30 M00212H \$600.00 NM									
56	10/14/12	10/14/12	Su GMA	7-8a	-----S	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 7:30 AM Su GMA 7-8a :30 M00212H \$725.00 NM									
57	10/14/12	10/14/12	Su 530-6p News	530-6p	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
Obermueller 4 Congress	OBERMUELLER 4 CONG	2079	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/14/12	10/14/12	Su 530-6p News	530-6p	-----S	:30	1	\$700.00	NM
10/08/12 10/14/12 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 5:53 PM Su 530-6p News 530-6p :30 M00212H \$700.00 NM									
58	10/13/12	10/13/12	Sa GMA	7-8a	-----S-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 7:29 AM Sa GMA 7-8a :30 M00212H \$600.00 NM									
59	10/13/12	10/13/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 8:39 AM Sat 8-9a News 8-9a :30 M00212H \$500.00 NM									
63	10/12/12	10/12/12	M-F 430-5a News	430-5a	----F--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ----F-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 4:49 AM M-F 430-5a News 430-5a :30 M00212H \$150.00 NM									
64	10/14/12	10/14/12	Tim McCarver	1205-1235am	-----S	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 12:29 AM Tim McCarver 1205-1235am :30 M00212H \$75.00 NM									
Total Spots							61		

Payment Terms 30 Days

Gross Total	\$29,425.00
Agency Commission	\$4,413.75
Net Amount Due	\$25,011.25